

**TIMOTHY D. WILSON**

**CURRICULUM VITAE**

***OFFICE ADDRESS***

Department of Psychology  
P.O. Box 400400, 102 Gilmer Hall  
University of Virginia  
Charlottesville, VA 22904-4400

Voice: (434) 924-0674  
Fax: (434) 982-4766  
E-mail: [twilson@virginia.edu](mailto:twilson@virginia.edu)  
Homepage: <http://www.people.virginia.edu/~tdw/>

***EDUCATION***

Ph.D. University of Michigan, 1977 (Psychology)  
M.A. University of Michigan, 1975 (Psychology)  
B.A. Hampshire College, 1973 (Psychology)

***ACADEMIC AND PROFESSIONAL HONORS***

Katz-Newcomb Lecturer, University of Michigan (Oct. 30, 2008)  
Keynote speaker, Social Cognition Preconference, Society for Personality and Social Psychology (February 7, 2008)  
Member of the Committee on Scientific Awards, American Psychological Association (2005-2007; Chair, 2006-2007)  
Visiting faculty member, Summer Institute on Informed Patient Choice, Dartmouth College (6/25/07–6/26/07)  
Chair of the Society of Personality and Social Psychology Theoretical Innovation Prize Committee (2006)  
Co-Organizer of Conference, “International Conference on Hedonic Adaptation and Prediction,” Harvard University, Cambridge, MA (September 13-14, 2007).  
Co-Organizer of Conference, “New Frontiers in Studies of Nonconscious Processing,” The Banbury Center, Cold Spring Harbor Laboratory (April 8-11, 2007).  
Fellow of the Society for Personality and Social Psychology (2005)  
Greenwald Distinguished Scholar, Ohio State University (6/2/05)  
Keynote speaker at conference, “Social Psychology at Duke: Past and Present” (5/1/05)  
Co-Organizer of the Eric M. Mindich Conference on Experimental Social Science, Action Research in Psychology and Economics, Cambridge, MA (3/4/05 - 3/5/05).  
Secretary-Treasurer of the Society for Personality and Social Psychology (2003-2006)  
G. Stanley Hall Speaker, American Psychological Association (2003)  
Faculty Member at the Summer Institute on Bounded Rationality, Max Planck Institute for

Human Development, Berlin (8/02)  
 Keynote Speaker, Meetings of the Society of Personality and Social Psychology (2002)  
 Sherrell J. Aston Professor of Psychology, University of Virginia (2001)  
 Fellow of the American Psychological Society (1999)  
 Nominated to be a Fellow at the Center for Advanced Study in the Behavioral Sciences (5/00)  
 Associate Editor, *Journal of Personality and Social Psychology: Attitudes and Social Cognition*, 1999-2001  
 All-University Outstanding Teaching Award, University of Virginia, 2001  
 Member of the Social and Group Processes Review Committee, National Institute of Mental Health, 1991-1995  
 Member of the Executive Board of the Society for Experimental Social Psychology, 1990 - 1993; 2000-2003  
 Departmental Associate, University of Michigan, 1977  
 Rackham Dissertation Grant, University of Michigan, 1976  
 University Fellowship, University of Michigan, 1973-1974  
 Senior Fellowship, Hampshire College, 1972-1973  
 Phi Beta Kappa, 1972  
 Herbert H. Lehman Scholarship, Williams College, 1970-1972

### ***PROFESSIONAL AFFILIATIONS***

American Psychological Society (Fellow)  
 American Psychological Association  
 Association for the Scientific Study of Consciousness  
 International Society for Self and Identity  
 Society for Experimental Social Psychology  
 Society of Personality and Social Psychology (Fellow)

### ***EMPLOYMENT HISTORY***

2001 - present	Sherrell J. Aston Professor of Psychology, University of Virginia
2008, Spring	Visiting Faculty Member, University of British Columbia
2001 - 2004	Chair, Department of Psychology, University of Virginia
1993 - 2001	Professor, University of Virginia
1995 - 1997,	
1998 - 1999	Director of Graduate Studies, University of Virginia
1984 - 1993	Associate Professor, University of Virginia
1992, Spring	Visiting Scholar, Department of Psychology, Stanford University
1987 - 1988	Associate Chair, Department of Psychology, University of Virginia
1986, Spring	Visiting Scholar, Department of Psychology, University of Washington
1979 - 1984	Assistant Professor, University of Virginia
1977 - 1979	Assistant Professor, Duke University
1974 - 1977	Research Assistant, Institute for Social Research, University of Michigan

1975 - 1976 Teaching Assistant, University of Michigan  
1974 Research Assistant, Highway Safety Research  
Institute, University of Michigan

## **PUBLICATIONS**

### **BOOKS**

Wilson, T. D. (2002). *Strangers to ourselves: Discovering the adaptive unconscious*. Cambridge, MA: Harvard University Press. (Paperback version published 2004)

*Named an Outstanding Academic Title by CHOICE: Current Reviews for Academic Libraries Translated into Dutch, Complex Chinese, Simplified Chinese, German, Japanese, and Korean*

Aronson, E., Wilson, T. D., & Akert, R. (1994). *Social psychology: The heart and the mind*. New York: HarperCollins.

Aronson, E., Wilson, T. D., & Akert, R. (1997). *Social psychology* (2nd. ed.) New York: Addison Wesley Longman.

Aronson, E., Wilson, T. D., & Akert, R. (1999). *Social psychology* (3rd. ed.) New York: Addison Wesley Longman.

Aronson, E., Wilson, T. D., Akert, R., & Fehr, B. (2001). *Social psychology* (Canadian edition). Toronto, Canada: Prentice-Hall.

Aronson, E., Wilson, T. D., & Akert, R. (2002). *Social psychology* (4th. ed.) New York: Prentice-Hall. (Translated into Italian, Polish, Chinese, German, and Russian)

Aronson, E., Wilson, T. D., & Akert, R. (2005). *Social psychology* (5th. ed.) New York: Prentice-Hall. (Translated into Serbian)

Aronson, E., Wilson, T. D., Akert, R., & Fehr, B. (2007). *Social psychology* (3<sup>rd</sup> Canadian edition). Toronto, Canada: Prentice-Hall.

Aronson, E., Wilson, T. D., & Akert, R. (2007). *Social psychology* (6th. ed.) New York: Prentice-Hall.

### **ARTICLES IN REFEREED JOURNALS AND BOOK SERIES**

Nisbett, R. E. and Wilson, T. D. (1977). Telling more than we can know: Verbal reports on mental processes. *Psychological Review*, 84, 231-259.

*Recognized as a "Citation Classic" by the Institute of Scientific Information  
Reprinted in Hamilton, D. (Ed.) (2004). Social Cognition: Classic and Contemporary  
Readings. New York: Psychology Press.  
Reprinted in Insights Social Psychology: A Customizable Reader Program (2007). Boston,  
MA: Pearson.*

Nisbett, R. E. and Wilson, T. D. (1977). The halo effect: Evidence for unconscious alteration of judgments. *Journal of Personality and Social Psychology*, 35, 250-256.

Selzer, M. L., Vinokur, A., and Wilson, T. D. (1977). A psychosocial comparison of drunk drivers and alcoholics. *Journal of Studies on Alcohol*, 38, 1294-1312.

Wilson, T. D., & Nisbett, R. E. (1978). The accuracy of verbal reports about the effects of stimuli on evaluations and behavior. *Social Psychology Quarterly*, 41, 118-131.

Hamill, R. C., Wilson, T. D., & Nisbett, R. E. (1980). Ignoring sample bias: Inferences about populations from atypical cases. *Journal of Personality and Social Psychology*, 39, 578-589.

Wilson, T. D., Hull, J., & Johnson, J. (1981). Awareness and self-perception: Verbal reports on internal states. *Journal of Personality and Social Psychology*, 40, 53-71.

Wetzel, C. G., Wilson, T. D., & Kort, J. (1981). The halo effect revisited: Forewarned is not forearmed. *Journal of Experimental Social Psychology*, 17, 427-439.

Wilson, T. D., & Capitman, J. A. (1982). Effects of script availability on social behavior. *Personality and Social Psychology Bulletin*, 8, 11-19.

Wilson, T. D., & Lassiter, D. (1982). Increasing intrinsic interest with the use of superfluous extrinsic constraints. *Journal of Personality and Social Psychology*, 42, 811-819.

Wilson, T. D., Laser, P. S., and Stone, J. I. (1982). Judging the predictors of one's own mood: Accuracy and the use of shared theories. *Journal of Experimental Social Psychology*, 18, 537-556.

Wilson, T. D., & Linville, P. W. (1982). Improving the academic performance of college freshmen: Attribution therapy revisited. *Journal of Personality and Social Psychology*, 42, 367-376.

Wilson, T. D., Dunn, D. S., Bybee, J. A., Hyman, D. B., & Rotondo, J. A. (1984). Effects of analyzing reasons on attitude-behavior consistency. *Journal of Personality and Social Psychology*, 47, 5-16.

- Wilson, T. D., & Linville, P. W. (1985). Improving the performance of college freshmen using attributional techniques. *Journal of Personality and Social Psychology*, *49*, 287-293.
- Wilson, T. D., & Stone, J. I. (1985). Limitations on self-knowledge: More on telling more than we can know. In P. Shaver (Ed.), *Review of Personality and Social Psychology* (Vol. 6, pp. 167-183). Beverly Hills, CA: Sage.
- Wilson, T. D., & Dunn, D. S. (1986). Effects of introspection on attitude-behavior consistency: Analyzing reasons versus focusing on feelings. *Journal of Experimental Social Psychology*, *22*, 249-263.
- Wilson, T. D., Dunn, D. S., Kraft, D., & Lisle, D. J. (1989). Introspection, attitude change, and attitude-behavior consistency: The disruptive effects of explaining why we feel the way we do. In L. Berkowitz (Ed.), *Advances in experimental social psychology* (Vol. 22, pp. 287-343). Orlando, FL: Academic Press.
- Wilson, T. D., Lisle, D. J., Kraft, D., & Wetzell, C. G. (1989). Preferences as expectation-driven inferences: Effects of affective expectations on affective experience. *Journal of Personality and Social Psychology*, *56*, 519-530.
- Wilson, T. D., Kraft, D., & Dunn, D. S. (1989). The disruptive effects of explaining attitudes: The moderating effect of knowledge about the attitude object. *Journal of Experimental Social Psychology*, *25*, 379-400.
- Wilson, T. D., Lisle, D. J., & Kraft, D. (1990). Effects of self-reflection on attitudes and consumer decisions. *Advances in Consumer Research*, *17*, 79-85.
- Wilson, T. D., Kraft, D., & Lisle, D. J. (1990). The disruptive effects of self-reflection: Implications for survey research. *Advances in Consumer Research*, *17*, 212-216.
- Dunn, D. S., & Wilson, T. D. (1990). When the stakes are high: A limit to the illusion of control effect. *Social Cognition*, *8*, 305-323.
- Wilson, T. D., & Schooler, J. W. (1991). Thinking too much: Introspection can reduce the quality of preferences and decisions. *Journal of Personality and Social Psychology*, *60*, 181-192.
- Reprinted in Bazerman, M. H. (Ed.) (2005). Negotiation, decision making, and conflict management. Northampton, MA: Edward Elgar Publishing.*
- Reprinted in Fazio, R. H., & Petty, R. E. (Ed.) (2007). Attitudes: Their structure, function, and consequences. New York: Psychology Press.*
- Schooler, J. W., & Wilson, T. D. (1991). When words hurt: The disruptive effects of verbally analyzing reasons. *Proceedings of the Society for Consumer Psychology*, *29*. (published abstract)

- Wilson, T. D. (1991). Consciousness: Limited but consequential. *Behavioral and Brain Sciences*, *14*, 701.
- Wilson, T. D., & Klaaren, K. (1992). The role of affective expectations in affective experience. In M. S. Clark (Ed.), *Review of Personality and Social Psychology: Emotion and Social Behavior* (Vol. 14, pp. 1-31). Newbury Park, CA: Sage.
- Wilson, T. D., Lisle, D., Schooler, J., Hodges, S. D., Klaaren, K. J., & LaFleur, S. J. (1993). Introspecting about reasons can reduce post-choice satisfaction. *Personality and Social Psychology Bulletin*, *19*, 331-339.
- Reprinted in S. Lichtenstein & P. Slovic (Ed.) (2006). The construction of preference. Cambridge, MA: Cambridge University Press.*
- Wilson, T. D., & Kraft, D. (1993). Why do I love thee? Effects of repeated introspections on attitudes toward the relationship. *Personality and Social Psychology Bulletin*, *19*, 409-418.
- Wilson, T. D., DePaulo, B. M., Mook, D. G., & Klaaren, K. J. (1993). Scientists' evaluations of research: The biasing effects of the importance of the topic. *Psychological Science*, *4*, 322-325.
- Hodges, S. D., & Wilson, T. D. (1994). Effects of analyzing reasons on attitude change: The moderating role of attitude accessibility. *Social Cognition*, *11*, 353-366.
- Klaaren, K. J., Hodges, S. D., & Wilson, T. D. (1994). The role of affective expectations in subjective experience and decision making. *Social Cognition*, *12*, 77-101.
- Wilson, T. D., & Brekke, N. C. (1994). Mental contamination and mental correction: Unwanted influences on judgments and evaluations. *Psychological Bulletin*, *116*, 117-142.
- Wilson, T. D. (1994). The proper protocol: Validity and completeness of verbal reports. *Psychological Science*, *5*, 249-252.
- Wilson, T. D., & LaFleur, S. J. (1995). Knowing what you'll do: Effects of analyzing reasons on self-prediction. *Journal of Personality and Social Psychology*, *68*, 21-35.
- Wilson, T. D., Hodges, S. D., & LaFleur, S. J. (1995). Effects of introspecting about reasons: Inferring attitudes from accessible thoughts. *Journal of Personality and Social Psychology*, *69*, 16-28.
- Wilson, T. D., Houston, C., Etling, K. M., & Brekke, N. (1996). A new look at anchoring effects: Basic anchoring and its antecedents. *Journal of Experimental Psychology: General*, *125*, 387-402.

Wilson, T. D., Houston, C. E., & Meyers, J. M. (1998). Choose your poison: Effects of lay beliefs about mental processes on attitude change. *Social Cognition, 16*, 114-132.

Gilbert, D. T., Pinel, E. C., Wilson, T. D., Blumberg, S. J., & Wheatley, T. P. (1998). Immune neglect: A source of durability bias in affective forecasting. *Journal of Personality and Social Psychology, 75*, 617-638.

*Reprinted in Bazerman, M. H. (Ed.) (2005). Negotiation, decision making, and conflict management. Northampton, MA: Edward Elgar Publishing.*

*Reprinted in T. Gilovich, D. W. Griffin, & D. Kahneman (Eds.) (2002). Heuristics and biases: The psychology of intuitive judgment (pp. 185-200). New York: Cambridge University Press.*

*Featured in R. P. Abelson, K. P. Frey & A. P. Gregg (Eds.) (2003), Experiments with people: Revelations from social psychology. Mahwah, NJ: Erlbaum.*

Wilson, T. D., Lindsey, S., & Schooler, T. (2000). A model of dual attitudes. *Psychological Review, 107*, 101-126.

Wilson, T. D., Wheatley, T. P., Meyers, J. M., Gilbert, D. T., & Axson, D. (2000). Focalism: A Source of durability bias in affective forecasting. *Journal of Personality and Social Psychology, 78*, 821-836.

*Reprinted in Hamilton, D. (Ed.) (2004). Social Cognition: Classic and Contemporary Readings. New York: Psychology Press.*

Gilbert, D.T., Brown, R. A., Pinel, E. C., & Wilson, T. D. (2000). The illusion of external agency. *Journal of Personality and Social Psychology, 79*, 690-700.

Wilson, T. D., Meyers, J. & Gilbert, D. T. (2001). Lessons from the past: Do people learn from experience that emotional reactions are short lived? *Personality and Social Psychology Bulletin, 27*, 1648-1661.

Gilbert, D. T., Gill, M., & Wilson, T. D. (2002). The future is now: Temporal correction in affective forecasting. *Organizational Behavior and Human Decision Processes, 88*, 430-444.

Wilson, T. D., & Gilbert, D. T. (2003). Affective forecasting. In M. P. Zanna (Ed.), *Advances in experimental social psychology* (Vol. 35, pp. 345-411). San Diego, CA: Academic Press.

Dunn, E. W., Wilson, T. D., & Gilbert, D. T. (2003). Location, Location, Location: The misprediction of satisfaction in housing lotteries. *Personality and Social Psychology Bulletin, 29*, 1421-1432.

Wilson, T. D. (2003). Knowing when to ask: Introspection and the adaptive unconscious. *Journal of Consciousness Studies*, *10*, 131-140.

Wilson, T. D., Meyers, J., & Gilbert, D. T. (2003). "How happy was I, anyway?" A retrospective impact bias. *Social Cognition*, *21*, 407-432.

Wilson, T. D., Wheatley, T. P., Kurtz, J. L., Dunn, E. W., & Gilbert, D. T. (2004). When to fire: Anticipatory versus post-event reconstrual of uncontrollable events. *Personality and Social Psychology Bulletin*, *30*, 340-351.

Wilson, T. D., & Dunn, E. (2004). Self-knowledge: Its limits, value, and potential for improvement. *Annual Review of Psychology*, *55*, 493-518.

Gilbert, D. T., Morewedge, C. K., Risen, J. L., & Wilson, T. D. (2004). Looking forward to looking backward: the miscalibration of regret. *Psychological Science*, *15*, 346-350.

Gilbert, D. T., Lieberman, M. D., Morewedge, C., & Wilson, T. D. (2004). The peculiar longevity of things not so bad. *Psychological Science*, *15*, 14-19.

*Featured as "Editor's Choice" in Science (2004), 303, p. 436*

Wilson, T. D., Centerbar, D. B., Kermer, D. A., & Gilbert, D. T. (2005). The pleasures of uncertainty: Prolonging positive moods in ways people do not anticipate. *Journal of Personality and Social Psychology*, *88*, 5-21.

Wilson, T. D., & Gilbert, D. T. (2005). Affective forecasting: Knowing what to want. *Current Directions in Psychological Science*, *14*, 131-134.

*Translated and reprinted in Kognition & Pædagogik, 2006, 60, 52-61.*

*Translated and reprinted in H. H. Knoop & J. Lyhne (Red.) (2008), Positiv Psykologi (pp. 129-138). Denmark: Dansk Psykologisk Forlag.*

*Reprinted in J. B. Ruscher & E. Y. Hammer (Eds.), Current Directions in Social Psychology (2nd ed.). Upper Saddle River, NJ: Pearson.*

Morewedge, C. K., Gilbert, D. T., & Wilson, T. D. (2005). The least likely of times: How remembering the past biases forecasts of the future. *Psychological Science*, *16*, 626-630.

Wilson, T. D. (2005). The message is the method: Celebrating and exporting the experimental approach. *Psychological Inquiry*, *16*, 185-193.

Kermer, D. A., Driver-Linn, E., Wilson, T. D., & Gilbert, D. T. (2006). Loss aversion is an affective forecasting error. *Psychological Science*, *17*, 649-653.

Wilson, T. D. (2006). The power of social psychological interventions. *Science*, *313*, 1251-1252.

- Kurtz, J. L., Wilson, T. D., & Gilbert, D. T. (2007). Quantity versus uncertainty: When winning one gift is better than winning two. *Journal of Experimental Social Psychology, 43*, 979-985.
- Morewedge, C. K., Gilbert, D. T., Keysar, B., Berokovits, M. J., & Wilson, T. D. (2007). Mispredicting the hedonic benefits of segregated gains. *Journal of Experimental Psychology: General, 136*, 700-709.
- Kurtz, J. L., Wilson, T. D., & Gilbert, D. T. (in press). Affective forecasting. In D. Sander & K. Scherer (Eds.), *Oxford Companion to the Affective Sciences*. Oxford, England: Oxford University Press.
- Gilbert, D. T., & Wilson, T. D. (2007). Prospection: Experiencing the future. *Science, 317*, 1351-1354.
- Mallett, R. K., Wilson, T. D., & Gilbert, D. T. (2008). Expect the unexpected: Failure to anticipate similarities when predicting the quality of an intergroup interaction. *Journal of Personality and Social Psychology, 94*, 265-277.
- Caruso, E. M., Gilbert, D. T., & Wilson, T. D. (2008). A wrinkle in time: Asymmetric valuation of past and future events. *Psychological Science, 19*, 796-801.
- Wilson, T. D., & Gilbert, D. T. (2008). Explaining away: A model of affective adaptation. *Perspectives on Psychological Science, 5*, 370-386.
- Carlsmith, K. M., Wilson, T. D., & Gilbert, D. T. (2008). The paradoxical consequences of revenge. *Journal of Personality and Social Psychology, 95*, 1316-1324.
- Koo, M., Algoe, S. B., Wilson, T. D., & Gilbert, D. T. (2008). It's a wonderful life: Mentally subtracting positive events improves people's affective states, contrary to their affective forecasts. *Journal of Personality and Social Psychology, 95*, 1217-1224.
- Kassam, K. S., Gilbert, D. T., Boston, A., & Wilson, T. D. (2008). Future anhedonia and time discounting. *Journal of Experimental Social Psychology, 44*, 1533-1537.
- Wilson, T. D. (in press). Know thyself. *Perspectives on Psychological Science*.
- Wilson, T. D., & Bar-Anan, Y. (2008). The unseen mind. *Science, 321*, 1046-1047.
- Bar-Anan, Y., Wilson, T. D., & Gilbert, D. T. (2009). The feeling of uncertainty intensifies affective reactions. *Emotion, 9*, 123-127.
- Golub, S. A., Gilbert, D. T., & Wilson, T. D. (in press). Anticipating one's troubles: The costs and benefits of negative expectations. *Emotion*.

- Gilbert, D. T., & Wilson, T. D. (in press). Why the brain talks to itself: Sources of error in emotional prediction. *Philosophical Transactions of the Royal Society B*.
- Kassam, K. S., Gilbert, D. T., Swencionis, J. K. (in press). Misconceptions of memory: The Scooter Libby effect. *Psychological Science*.
- Ebert, J. E. J., Gilbert, D. T., & Wilson, T. D. (in press). Forecasting and backcasting: Predicting the impact of events in the future. *Journal of Consumer Research*.
- Graham, J., Koo, M., & Wilson, T. D. (in press). Conserving energy by inducing people to drive less. *Journal of Applied Social Psychology*.
- Gilbert, D. T., Killingsworth, M. A., Eyre, R. N., & Wilson, T. D. (in press). The surprising power of neighborly advice. *Science*.

### **CHAPTERS IN EDITED VOLUMES**

- Wilson, T. D. (1985). Strangers to ourselves: The origins and accuracy of beliefs about one's own mental states. In J. H. Harvey and G. Weary (Eds.), *Attribution in contemporary psychology* (pp. 9-36). New York: Academic Press.
- Wilson, T. D. Self-persuasion via self-reflection (1990). In J. Olson & M. Zanna (Eds.), *Self-inference: The Ontario Symposium* (Vol. 6, pp. 43-67). Hillsdale, NJ: Erlbaum.
- Wilson, T. D., & Hodges, S. D. (1992). Attitudes as temporary constructions. In A. Tesser & L. Martin (Eds.), *The construction of social judgment* (pp. 37-65). Hillsdale, NJ: Erlbaum.
- Erber, M. W., Hodges, S. D., & Wilson, T. D. (1995). Attitude strength and attitude stability. In R. Petty, & J. Krosnick (Ed.), *Attitude strength: Antecedents and consequences* (pp. 433-454). Hillsdale, NJ: Erlbaum.
- Wilson, T. D., LaFleur, S. J., & Anderson, D. E. (1996). The validity and consequences of verbal reports about attitudes. In Schwarz, N., & Sudman, S. (Eds.), *Answering Questions: Methodology for determining cognitive and communicative processes in survey research* (pp. 91-114). San Francisco: Jossey-Bass.
- Wilson, T. D. (1997). The psychology of meta-psychology. In Cohen, J., & Schooler, J. (Eds.), *Scientific approaches to the question of consciousness* (pp. 317-332). Hillsdale, NJ: Erlbaum.
- Aronson, E., Wilson, T. D., & Brewer, M. (1998). Experimentation in social psychology. In D. Gilbert, S. Fiske, & G. Lindzey (Eds.), *The handbook of social psychology* (4th ed., Vol. 1, pp. 99-142). New York: Random House.

Wilson, T. D., Gilbert, D. T., & Wheatley, T. (1998). Protecting our minds: The role of lay beliefs. In Yzerbyt, V., Lories, G., & Dardenne, B. (Eds.), *Metacognition: Cognitive and social dimensions* (pp. 171-201). New York: Sage.

Gilbert, D. T., & Wilson, T. D. (2000). Miswanting: Some problems in the forecasting of future emotional states. In J. Forgas (Ed.), *Thinking and feeling: The role of affect in social cognition* (pp. 178-197). Cambridge: Cambridge University Press.

*Reprinted in Axelrod, R. & Cooper, C. (2005) Reading critically, writing well. New York: Bedford/St Martin's Press.*

*Reprinted in S. Lichtenstein & P. Slovic (Ed.) (2006). The construction of preference. Cambridge, MA: Cambridge University Press.*

Wilson, T. D., Centerbar, D. B., & Brekke, N. (2002). Mental contamination and the debiasing problem. In T. Gilovich, D. W. Griffin, & D. Kahneman (Eds.), *The psychology of judgment: Heuristics and biases* (pp. 185-200). New York: Cambridge University Press.

Wilson, T. D., Damiani, M., & Shelton, N. (2002). Improving the academic performance of college students with brief attributional interventions. In J. Aronson (Eds.), *Improving academic achievement: Impact of psychological factors on education* (pp. 88-108). San Diego, CA: Academic Press.

Gilbert, D. T., Linn-Driver, E., & Wilson, T. D. (2002). The trouble with Vronsky: Impact bias in the forecasting of future affective states. In P. Salovey & L. Feldman-Barrett (Eds.), *The wisdom of feeling* (pp. 144-166). New York: Guilford.

Wilson, T. D., Gilbert, D. T., & Centerbar, D. B. (2003). Making sense: The causes of emotional evanescence. In I. Brocas & J. D. Carrillo (Eds.), *The psychology of economic decisions. Vol. 1: Rationality and well being* (pp. 209-233). New York: Oxford University Press.

Wilson, T. D. (2007). Comments. In P. Diamond & H. Vartiainen (Eds.), *Behavioral economics and its applications* (pp. 299-301). Princeton, NJ: Princeton University Press.

Halberstadt, J., & Wilson, T. D. (2008). Reflections on conscious reflection. In L. Rips and J. Adler, *Reasoning: Studies in Human Inference and Its Foundations* (pp. 548-565). New York: Cambridge University Press.

Wilson, T. D., & Aronson, E., & Carlsmith, K. (in press). Data (laboratory experimentation). In S. Fiske, D. Gilbert, & G. Lindzey (Eds.), *The handbook of social psychology* (5th ed.). New York: Wiley.

Hofmann, W., & Wilson, T. D. (in press). Consciousness, introspection, and the adaptive

unconscious. In B. Gawronski and K. Payne (Eds.), *Handbook of implicit social cognition*. New York: Guilford.

### **UNDER EDITORIAL REVIEW**

Gilbert, D. T., Norwick, R. J., & Wilson, T. D. *The surprising power of random advice*.

Mallett, R. K., & Wilson, T. D. *Reducing the intergroup forecasting error promotes positive intergroup contact*.

### **POPULAR ARTICLES**

Wilson, T. D. (1985). Information processing (psychology). In S. P. Parker (Ed.), *McGraw-Hill Yearbook of Science and Technology* (pp. 240-242). New York: McGraw-Hill.

Wilson, T. D. (1999, April 27). Dos and don'ts for grad school applicants. *Cavalier Daily*, (p. 13).

Wilson, T. D. (2003, July 4). To know thyself, start with the adaptive unconscious. *Chronicle of Higher Education (The Chronicle Review)* (p. B15).

Wilson, T. D. (2004, January). How do you feel? What do you think? How do you know? *Arts & Sciences* (University of Virginia) (p. 27).

Wilson, T. D. (2005, December 29). Don't think twice, it's all right. *New York Times* (p. A27).

### **PAPERS PRESENTED AT MEETINGS (SELECTED)**

Wilson, T. D. (1978, August). Awareness and self-perception. Paper presented at the meeting of the American Psychological Association, Toronto.

Wilson, T. D., Lassiter, G. D., & Stone, J. I. (1982, March). Awareness of internal states: Actors versus observers. Paper presented at the meeting of the Southeastern Psychological Association, New Orleans.

Wilson, T. D. (1984, June). Self-analysis and attitude-behavior consistency. Paper presented at the Second International Conference on Affect and Emotion, Nags Head, N.C.

Wilson, T. D. (1985, May). Preferences as expectation-driven inferences. Paper presented at the Second International Conference on the Self, Nags Head, N.C.

Wilson, T. D. (1986, October). The disruptive effects of self-reflection. Paper presented at the meetings of the Society for Experimental Social Psychology, Tempe, AZ.

Wilson, T. D. (1988, June). Self-persuasion via self-reflection. Paper presented at the 6th Ontario Symposium, London, Ontario.

Wilson, T. D. (1988, October). The effects of self-reflection on decision making. Paper presented at the meetings of the Society for Experimental Social Psychology, Madison, WI.

Wilson, T. D., Lisle, D. J., & Kraft, D. (1989, October). Effects of self-reflection on attitudes and consumer decisions. Paper presented at the meetings of the Association for Consumer Research, New Orleans, LA.

Wilson, T. D., Kraft, D., & Lisle, D. J. (1989, October). The disruptive effects of self-reflection: Implications for survey research. Paper presented at the meetings of the Association for Consumer Research, New Orleans, LA.

Wilson, T. D., & Hodges, S. D. (1990, February). Effects of self-reflection on attitudes and decisions: An accessibility effect? Paper presented at meetings of the Institute for Behavioral Research, University of Georgia, Athens, GA, on the "Construction of Social Judgment."

Wilson, T. D. (1990, October). Thinking too much: Introspection can reduce the quality of attitudes and behavior. Paper presented at the meetings of the Society for Experimental Social Psychology, Madison, WI.

Wilson, T. D. (1991, May). The disruptive effects of self-reflection. Paper presented at the meetings of the Midwestern Psychological Association, Chicago. (Invited paper)

Schooler, J. W., & Wilson, T. D. (1991, August). When words hurt: The disruptive effects of verbally analyzing reasons. Paper presented at the meetings of the American Psychological Association, San Francisco, CA.

Wilson, T. D. (1991, September). Thought and attitude strength: Effects on attitude stability. Paper presented at the Ohio State Conference on Attitude Strength, Nags Head, NC.

Wilson, T. D., & Brekke, N. (1991, October). Mental contamination and mental correction: Unwanted influences on judgments and evaluations. . Paper presented at the meetings of the Society for Experimental Social Psychology, Columbus, OH.

Klaaren, K. J., Hodges, S. D., & Wilson, T. D. (1993, April). The role of affective expectations in subjective experience and decision-making. Paper presented at the meetings of the Midwestern Psychological Association, Chicago.

- Wilson, T. D. (1993, May). The psychology of meta-psychology. Paper presented at the 25th Carnegie Symposium on Cognition, "Scientific Approaches to the Question of Consciousness," Pittsburgh.
- Hodges, S. D., LaFleur, S. J., & Wilson, T. D. (1993, August). Accessibility and the effects of analyzing reasons on attitude change. Poster presented at the meetings of the American Psychological Association, Toronto, Ontario.
- LaFleur, S. J., & Wilson, T. D. (1994, June). Effects of analyzing reasons on self-prediction. Poster presented at the meetings of the American Psychological Society, Washington, D.C.
- Wilson, T. D., & Gilbert, D. T. (1995, May). Protecting oneself from mental contamination: The role of lay beliefs. Paper presented at conference called, "Social and Cognitive Aspects of Metacognition, Université Catholique de Louvain, Louvain-la-Neuve, Belgium, May 19-20, 1995
- Wilson, T. D. (1995, August). Should we be conscious of our unconsciousness? Invited address at the meetings of the American Psychological Association, New York, NY.
- Wilson, T. D., & Gilbert, D. T. (1995, October). Protecting our minds: Problems with lay beliefs. Paper presented at the meetings of the Society for Experimental Social Psychology, Washington, D.C.
- Lindsey, J. S., & Wilson, T. D. (1996, June). Speed and strength determinants of the construction or retrieval of attitudes. Poster presented at the meetings of the American Psychological Society, San Francisco, CA.
- Gilbert, D. T., & Wilson, T. D., & (1997, October). Affective forecasting and durability bias: the problem of the invisible shield. Paper presented at the meetings of the Society for Experimental Social Psychology, Toronto, Canada.
- Wilson, T. D. & Gilbert, D. T. (1997, October). Affective forecasting and durability bias: the problem of focalism. Paper presented at the meetings of the Society for Experimental Social Psychology, Toronto, Canada.
- Giner-Sorolla, R., & Wilson, T. D. (1998, May). Automatic evaluative priming taps summary evaluations, not necessarily emotional "affect." Poster presented at the annual meeting of the American Psychological Society, Washington D. C.
- Wilson, T. D. (1998, October). Whatever happened to the way we used to feel? A model of dual attitudes. Paper presented at the meetings of the Society for Experimental Social Psychology, Lexington, KY.

Meyers, J., & Wilson, T. D. (1999, June). The durability bias in predicted and postdicted happiness. Poster presented at the annual meeting of the American Psychological Society, Denver, CO.

Wilson, T. D. (1999, July). Affective forecasting. Paper presented at the Workshop on Social Psychology and Aging, Behavioral and Social Research Program, National Institute of Aging, Bethesda, MD.

Wilson, T. D. (2000, June). Why happiness is like food, and why people don't know it. Invited paper presented at the CEPR Conference on Psychology and Economics, Brussels, Belgium.

Wilson, T. D. (2000, October). Why happiness is like food. Invited address at the Positive Psychology Summit 2000, Washington, D.C.

Centerbar, D. B., & Wilson, T. D. (2001, February). The pleasure of uncertainty: Sense-making and duration of positive affect. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Dunn, E. W., & Wilson, T. D. (2001, February). Finding Happiness in Bricks, Sticks, or Straw: a Longitudinal Field Study of the Durability Bias. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Wilson, T. D. (2002, February). Self-knowledge and the pleasures of uncertainty. Keynote address at the annual meeting of the Society for Personality and Social Psychology, Savannah, GA.

Wilson, T. D. (2002, June). Why happiness is like food. Paper presented at the meetings of the European Association of Experimental Social Psychology, San Sebastian, Spain.

Wilson, T. D. (2002, August). Affective forecasting. Paper presented at the Summer Institute of Behavioral Economics, University of California, Berkeley.

Wilson, T. D. (2003, February). Predicting future selves: Underestimating sense making processes. Paper presented at the Annual Meetings of the Society for Personality and Social Psychology, Los Angeles, CA.

Kurtz, J. L., & Wilson, T. D. (2003, February). The pleasure of uncertainty: Inhibiting sense-making processes to increase the duration of positive affect. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Los Angeles, CA.

Kermer, D., & Wilson, T. D. (2003, February). Where are they now? Positive effects of uncertainty about how a story ends. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Los Angeles, CA.

- Wilson, T. D. (2004, January). Top ten life lessons for students taking social psychology. Paper presented at the Annual Meeting of the National Institute on the Teaching of Psychology, St. Petersburg Beach, Florida.
- Dunn, E. W., & Wilson, T. D. (2004, January). Are strangers as good as lovers? Misunderstanding the emotional consequences of everyday social interactions. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Austin, TX.
- Kurtz, J., & Wilson, T. D. (2004, January). The role of novelty and expectation in hedonic adaptation. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Austin, TX.
- Wilson, T. D. (2004, June). Can attitudes be unconscious? Paper presented at the Conscious and Unconscious Attitudinal Processes Conference, Madrid, Spain.
- Wilson, T. D. (June 23, 2004). Invited commentary, Yrjö Jahnsson Foundation 50th Anniversary Conference on Economic Institutions and Behavioral Economics, Helsinki, Finland.
- MacIntosh, A. E., & Wilson, T. D. (2004, July). Impact of the impact bias. Poster presented at the Annual Meetings of the American Psychological Association, Honolulu, HI.
- MacIntosh, A. E., & Wilson, T. D. (2005, January). Sense making under uncertainty: The relationship between implicit and explicit measures. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, New Orleans, LA.
- Mallett, R., & Wilson, T. D. (2005, January). Cloudy crystal balls: Mispredicting the nature of future intergroup experience. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, New Orleans, LA.
- Wilson, T. D. (2005, March). Affective forecasting, adaptation, and health. Paper presented at the Eric M. Mindich Conference on Experimental Social Science, Action Research in Psychology and Economics, Cambridge, MA.
- Wilson, T. D. Discussant in "Self-Knowledge: Perspectives from social, personality, clinical, and neuropsychology." Symposium at the Annual Meetings of the Society for Personality and Social Psychology, Palm Springs, CA.
- Kurtz, J. L., & Wilson, T. D. (2006, January). Savoring a bittersweet experience. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Palm Springs, CA.

Mallett, R., & Wilson, T. D. (2006, January). Mistakes we make when predicting the quality of an intergroup interaction. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Palm Springs, CA.

Wilson, T. D. (2007, January). The pleasures of uncertainty. Paper presented at the 2007 SPSP Pre-Conference on Emotion, Memphis, TN.

Bar-Anan, Y., & Wilson, T. D. (2007, January). When uncertainty becomes curiosity: How not understanding increases pleasure. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Memphis, TN.

Mallett, R., & Wilson, T. D. (2007, January). The influence of unanticipated compensation on expectations of intergroup interaction. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Memphis, TN.

Koo, M., & Wilson, T. D. (2007, January). Adaptation in emotional well-being: How to benefit more from writing about gratitude. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Memphis, TN. (*First Prize,, Graduate Student Poster Award*)

Wilson, T. D. (2007, April 9). The necessity of nonconscious processing. Paper presented at New Frontiers in Studies of Nonconscious Processing, The Banbury Center, Cold Spring Harbor Laboratory, New York.

Wilson, T. D. (2007, September 14). Affective adaptation and the pleasures of uncertainty. Paper presented at the International Conference on Hedonic Adaptation and Prediction, Harvard University, Cambridge, MA.

Mallett, R. K., & Wilson, T. D. (2008, February). Correcting the intergroup forecasting error enhances the development of cross-race friendships. Paper presented at the Annual Meetings of the Society for Personality and Social Psychology, Albuquerque, NM.

Whitchurch, E. R., & Wilson, T. D. (2008, February). What's the good of knowing? The positive effects of probability uncertainty on mood. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Albuquerque, NM.

Bar-Anan, Y., & Wilson, T. D. (2008, February). Post-priming confabulation: The effect of unconscious goals on self-knowledge. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Albuquerque, NM.

Kassim, K. S., Morewedge, C. K., Gilbert, D. T., & Wilson, T. D. (2009, February). Motivation and capacity in the selection of comparison standards. Paper presented at the Annual Meetings of the Society for Personality and Social Psychology, Tampa, FL.

Whitchurch, E. R., & Wilson, T. D. (2009, February). Playing hard to get: The positive effect of uncertainty on attraction. Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Tampa, FL.

Shu, L., Morewedge, C., Gilbert, D. T., & Wilson, T. D. (2009, February). The endowment effect: Pleasure of having or pain of losing? Poster presented at the Annual Meetings of the Society for Personality and Social Psychology, Tampa, FL.

### **RESEARCH GRANTS**

National Science Foundation: "Self-perception, meaning analysis, and verbal reports on internal states." 5/79 - 10/82, \$82,086 (direct and indirect costs).

National Science Foundation: "Self-analysis and attitude-behavior consistency." 5/84 - 10/86, \$107,540 (direct and indirect costs).

National Institute of Mental Health: "Self-analysis and the cognitivation of attitudes." 8/86 - 9/89, \$301,648 (direct and indirect costs).

National Institute of Mental Health: "Self-reflection: Its effects, benefits, and drawbacks." 9/89 - 8/95, \$741,349 (direct and indirect costs).

National Institute of Mental Health: "Predispositions and attitude construction processes." 9/95 - 8/98, \$320,717 (direct and indirect costs).

National Institute of Mental Health: "Immediate and deliberative affective attitudes." 8/1/96 - 7/31/99. NRSA Postdoctoral Fellowship on behalf of Roger Giner-Sorolla.

National Institute of Mental Health: "Affective forecasting." 5/97 - 4/02, \$990,000 (direct and indirect costs). Co-PI with Dr. Daniel Gilbert, Harvard University.

National Institute of Mental Health: "Affective forecasting and learning from experience." 4/27/00 - 4/26/01 NRSA Predoctoral Fellowship on behalf of Jay Meyers.

National Institute of Mental Health: "Affective forecasting." 5/02 - 5/07, \$1,608,000 (direct and indirect costs). Co-PI with Dr. Daniel Gilbert, Harvard University

National Science Foundation: "Paving the road to war: Just deserts, deterrence, and incapacitation as attitudinal antecedents of war." 1/1/03 - 12/31/03, \$54,704 (direct costs). Co-PI with Kevin Carlsmith.

National Institute of Mental Health: "Anhedonia: Implications for mental health and depression " 4/1/05 - 3/31/07. NRSA Predoctoral Fellowship on behalf of Jamie Kurtz.

Russell Sage Foundation. "Affective Forecasting: Implication for Outgroup Contact." 9/1/05-3/31/07, \$95,150 (direct costs). Co-PI with Robyn Mallett.

Russell Sage Foundation (subcontract from Harvard University). "Connecting Values to Behavior." 1/1/07-1/31/08, \$7,746 (direct costs).

National Science Foundation, "Collaborative Research: Standards in Affective Forecasting and Experience." 9/1/07 - 9/1/10, \$268,999 (direct and indirect Costs) Co-PI with Dr. Daniel Gilbert, Harvard University.

### ***EDITORIAL ACTIVITIES***

Editorships: Associate Editor, *Journal of Personality and Social Psychology: Attitudes and Social Cognition*, 1999 - 2001

Member of Editorial Boards *Journal of Personality and Social Psychology: Attitudes and Social Cognition*, 1988-1999, 2001-present  
*Social and Personality Psychology Compass*, 2007-present  
*Psychological Science*, 2008-present  
*Social Cognition*, 1993-2001  
*Journal of Experimental Social Psychology*, 1993-1999  
*Journal of Behavioral Decision Making*, 1997-1999  
*Psychological Review*, 1994-1996  
*Review of Personality and Social Psychology*, 1989-1992  
*Personality and Social Psychology Bulletin*, 1985-1991, 2006-2008  
*Social Psychology Quarterly*, 1980-1983

Ad Hoc Reviewer for: *Advances in Experimental Social Psychology*  
*Basic and Applied Social Psychology*  
*Behavior and Brain Sciences*  
*British Journal of Social Psychology*  
*Cognitive Psychology*  
*Current Directions in Psychological Science*  
*Developmental Psychology*  
*The Economic Journal*  
*Emotion*  
*European Journal of Social Psychology*  
*Health Psychology*  
*Journal of Applied Social Psychology*  
*Journal of Behavioral Decision Making*

*Journal of Consciousness Studies*  
*Journal of Experimental Psychology: General*  
*Journal of Experimental Social Psychology*  
*Journal of Happiness Studies*  
*Journal of Marketing Research*  
*Journal of Personality*  
*Journal of Personality and Social Psychology*  
*Motivation and Emotion*  
*Perspectives on Psychological Science*  
*Political Psychology*  
*Psychology and Health*  
*Psychological Bulletin*  
*Psychological Review*  
*Psychological Science*  
*Psychonomic Science and Review*  
*Public Opinion Quarterly*  
*Science*  
*Social Cognition*  
*Social Psychology Quarterly*  
American Psychological Association Program Committee  
American Psychological Society Program Committee  
Dutch Social Science Research Council  
Eastern Psychological Association Program Committee  
National Institute of Mental Health  
Israel Science Foundation  
National Science Foundation  
Research Council of Canada  
United States - Israel Binational Science Foundation

***INVITED COLLOQUIA***

Columbia University  
Cornell University  
Dartmouth College  
Dickinson College  
Duke University  
Harvard University  
Indiana University  
Johns Hopkins University  
Mary Washington University  
North Carolina State University  
Northwestern University

Ohio State University  
Princeton University  
Randolph-Macon College  
Stanford University  
State University of New York at Binghamton  
Virginia Commonwealth University  
University of Amsterdam, Amsterdam, Netherlands  
University of British Columbia  
University of California, Santa Barbara  
University of Chicago  
University of Chicago Fuqua School of Business  
University of Georgia  
University of Kansas  
University of Maryland  
University of Massachusetts  
University of Michigan  
University of North Carolina  
University of Oregon  
University of Pennsylvania (Wharton School of Business)  
University of Pittsburgh  
University of Richmond (Department of Psychology)  
University of Richmond (Jepson School of Leadership Studies)  
University of Texas  
University of Toronto  
University of Trier, Germany  
University of Washington  
University of Western Ontario, Canada  
Yale University (Department of Psychology)  
Yale University (School of Management)