

2004 CONFERENCE REGISTRATION

REGISTER ONLINE AND GET INSTANT ONLINE HOTEL CONFIRMATION AT SXSW.COM.

SXSW.COM
REGISTER ONLINE

Student rate is for Film or Interactive only. You must provide a copy of your valid student ID plus proof of current enrollment. †

registration fees	POSTMARK DEADLINE	PLATINUM	MUSIC	GOLD	FILM	INTERACTIVE	†STUDENT	MARCH 12-21, 2004
	September 19	\$475	\$325	\$225	\$150	\$150	\$150	FRIDAY MARCH 12
	November 14	\$550	\$375	\$275	\$175	\$175	\$150	Film and Interactive Registration
	January 16	\$625	\$425	\$325	\$195	\$195	\$150	Film Opening Party
	February 13	\$700	\$475	\$375	\$225	\$225	\$175	Film Festival
	Walkup Rate	\$775	\$525	\$425	\$250	\$250	\$175	

No refunds. Only Name, Company, and City will appear on your badge. Please type or print legibly. Photocopy this form for additional registrations.

registration	YOU	MARCH 12-21, 2004
	REGISTER FOR <input type="checkbox"/> PLATINUM (MUSIC+FILM+IA) <input type="checkbox"/> MUSIC ONLY <input type="checkbox"/> GOLD (FILM+IA) <input type="checkbox"/> FILM ONLY <input type="checkbox"/> INTERACTIVE ONLY FEE \$	
	name	
	company	SATURDAY MARCH 13
	title	Film Panels & Festival Interactive Panels & Party
	address	
	city state zip	SUNDAY MARCH 14
	country postal code	Film Panels, Trade Show & Festival Interactive Panels & Trade Show Web Awards and Party
	phone area code + number fax area code + number	MONDAY MARCH 15
	email @	Film Panels, Trade Show & Festival Interactive Panels & Trade Show
	email - cc to @	TUESDAY MARCH 16
	web http://	Music Registration Film Panels, Trade Show & Festival Interactive Panels & Trade Show
	type of business	Film Awards and Party Interactive Closing Parties
	PLEASE READ. SXSW, Inc., at its sole discretion, may cancel or refuse registrations from any individual or company at any time. By sending or authorizing payment to SXSW in any form payor agrees to the following SXSW, Inc. policies: 1) payments are not refundable for any reason including, but not limited to, failure to use SXSW credentials due to illness, acts of God, travel-related problems, and loss of employment 2) discounted prices are based on the date payment is received in the SXSW office 3) unused registrations have no value and cannot be credited to future years or events.	

hotel reservation	YOUR HOTEL	MARCH 12-21, 2004
Hotels are for registrants only. You must complete each section marked with a * for SXSW to book your hotel. By requesting a hotel you acknowledge having read "Important Hotel Info" on the back of this form.	* <input type="checkbox"/> Hilton <input type="checkbox"/> Other: 1 2	
	*check in/out March , 2004 March , 2004	
	*room type <input type="checkbox"/> one bed <input type="checkbox"/> two beds (two or more registrants) <input type="checkbox"/> 1-bedroom suite <input type="checkbox"/> 2-bedroom suite	
	*names of other registrants in room	
	*total no. of people in room	
	<input type="checkbox"/> *smoking <input type="checkbox"/> *nonsmoking <input type="checkbox"/> *no preference	
special hotel requests		WEDNESDAY MARCH 17

t-shirts + dinner + info	YOUR CHOICE	MARCH 12-21, 2004
	2004 t-shirt purchase (select size & color onsite) <input type="checkbox"/> music <input type="checkbox"/> film <input type="checkbox"/> interactive x \$20 =	
	2004 Four Seasons Music Welcome Dinner (Wednesday, March 17) x \$75 =	
	<input type="checkbox"/> send me info on ad, insert, tradeshow stand + sponsorship opportunities for 2004	
	<input type="checkbox"/> send me info on the 2004 golf tournament (Wednesday, March 17) <input type="checkbox"/> I would like to receive SXSW updates by email	

payment + hotel guarantee	NO REFUNDS—BY SUBMITTING REGISTRATION AND PAYMENT FOR SXSW 2004, ACKNOWLEDGEMENT IS AFFIRMED OF THE NO REFUND POLICY.	MARCH 12-21, 2004
	*form of payment <input type="checkbox"/> check <input type="checkbox"/> amex <input type="checkbox"/> visa <input type="checkbox"/> mc <input type="checkbox"/> discover <input type="checkbox"/> diner's club total \$	
	*credit card no. *expiration date	FRIDAY MARCH 19
	*name as printed on card	Music Panels & Trade Show Music Festival Film Festival
	*signature	SATURDAY MARCH 20

For SXSW use only: _____	RCV _____	ENTD _____	CHG _____	DPTD _____	HDESK _____
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**** ADDITIONAL CHARGE**
ALL DAYTIME EVENTS ARE AT THE AUSTIN CONVENTION CENTER