

# Glenn P. Kessler

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## Primary Strengths & Focus

- Strategic analysis, design, and integration of emerging information technologies.
- Teaching, mentoring and communicating complex ideas
- Creative problem resolution based upon careful research and the innovative use of complex information
- Collaborative results-focused management in an environment that fosters personal growth and learning

## Highlights

- Co-founder of Strategic Technology Partners LLC a consulting firm focused on strategic planning and the evaluation & integration of emerging technology
- VP: Emerging Technology for a \$.5B professional publishing organization.
- VP Electronic Product Development. Managed a 250-person editorial, fulfillment and electronic product development & delivery group.
- VP Electronic Product Development for a \$300M reference publishing company.
- VP Information Technology for a \$30M legal publishing company.
- Software Development. Developed three nationally marketed software packages including the primary statutory indexing tool for the legal publishing industry.
- Teaching. Eleven years of university-level teaching experience.
- Extensive experience in management, process improvement, electronic product development and delivery, system development, project management, and information technology
- Co-founded and secured initial funding for the Renaissance School, an alternative high school in Charlottesville Virginia.

## Experience

1998 to 2000

### Strategic Technology Partners LLC

Co-founder of Strategic Technology Partners LLC, a consulting firm specializing in the use of emerging technology to achieve strategic objectives. Engagements include development of a long range strategic vision in the broadcasting industry; design and coordination of a multi-site editorial process reengineering initiative for a leading professional information publisher; strategic technology evaluation and planning for a distance learning provider; “virtual CTO” responsibilities for a major investment broker; external technology assessment and due diligence in a major information publishing acquisition.

## Experience

1996 to 1998

**The Thomson Corporation, RIA Group**

New York

The Thomson Corporation is an eight billion dollar information and media organization focusing on financial, professional and scientific information with extensive international operations. The RIA Group (RIAG), headquartered in New York, was one of the Thomson Corporation's four major business units.

### **Vice President: Emerging Technology, RIAG – 1997**

Created and managed a group-wide Emerging Technology unit responsible for corporate technology strategy, research and development, and methods and practices.

- Introduced industry standard software development methodology (SEI CMM) across the company.
- Developed technology policies and standards including technology due diligence procedures used in partnerships and acquisitions.
- Proof-of-concept prototypes built on emerging technology (e.g., Internet publishers toolkit for building web-based delivery systems, intranet-based suite of work solutions for HR professionals).

### **Vice President: Electronic Product Development & Delivery, RIAG – 1996**

Reporting to the group CEO, managed production and technical product development groups (approximately 225 people). These groups included

- Electronic Product Development (CD, Internet, Desktop)
- Electronic Product Production & Product Documentation
- Quality Management
- Print Product Fulfillment
- Primary Law Editorial

## Experience

1993 to 1996

**Reed Elsevier PLC**

New Hampshire/New Jersey

Reed Elsevier is a four billion dollar information publishing organization focusing on business-to-business, legal and scientific information with extensive international operations.

### **Vice President: Electronic Product Development, RRP – 1995 to 1996**

Reed Reference Publishing (RRP) was the reference publishing center for Reed Elsevier with annual revenues exceeding \$350M. Publications included Books In Print (Bowker), Marquis Who's Who (NRP) and the Martindale-Hubbell Legal Directory.

- Internet product development ([www.martindale.com](http://www.martindale.com))
- Software interface development
- CD product development & Technical support

**Vice President: Information Technology,**  
Butterworth Legal Publishers – 1993 to 1995

Reporting to the CEO, built an innovative and profitable electronic publishing program from the ground up. Managed an IT group supporting 300+ employees across 4 sites.

- Electronic publishing division
- Information technology groups
- Editorial systems technology (SGML based publishing solutions)

**Other Experience**

**Manager & Chef, Mona Lisa Pasta 2002-2003**

Italian gourmet retail and catering.

**President, Rotunda Associates 1983-1993**

Founded information consulting, solutions & software development firm for publishing, investment, pension plan tracking, and manufacturing industries.

**Vice President: Technical Services, Array Inc. 1990-1992**

**Lead Analyst, Los Angeles County General Hospital 1970-1971**

**Programmer Analyst, University of Leiden, Holland 1966-1968**

**Teaching**

1976–Present

**University of Virginia**

Charlottesville, VA

**Assistant Professor, School of Continuing & Professional Studies**

2001-Present

Critical Thinking, Creativity, Analytical Skills, Systems Thinking, Epistemology, Minds and Machines, Organizations that Learn

**Assistant Professor of Philosophy 1976–1984**

Formal Logic, Artificial Intelligence, Philosophy of Science, History of Philosophy, Foundations of Mathematics, Philosophy of Language, Metaphysics, Epistemology

**Assistant Dean, College of Arts & Sciences 1979-1984**

**Education**

1972-1976

**Ph.D.,** Logic & Foundations of Mathematics

Princeton University, New Jersey

1971-1972

**M.A.,** Philosophy

McGill University, Montreal, Canada

1966-1971

**B.A.,** Philosophy, Summa Cum Laude

S.U.N.Y Binghamton

**Publications,  
Committees, & etc.**

“Why Technology Projects Fail,” *Inside Project Management* (August 2001)

“Engaging the Organization,” *Inside Project Management* (May 2002)

“Frege, Mill, and the Foundations of Arithmetic,” *Journal of Philosophy* (1980)

“Mathematics and Modality”, *Nous* (1978)

“Note on Future Branching Time”, *Theoria* (1975)

Chair, Reed Elsevier IT Director’s Forum (North America, 1994-1995)

Presenter, Seybold Publishing Conference, “Legal Publishing Case Study” (1994)

U.S. Soccer Federation Coaching Licenses E&F (1993)

Algernon Sydney Sullivan Outstanding Teaching & Service Award (UVa., 1983)