

Gary D. Sherman
Curriculum Vitae
December 2010

Office Address

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Education

University of Virginia, Ph.D. Student in Social Psychology, 2005-present
University of Virginia, M.A., Psychology, 2008
University of Virginia, B.A., Psychology, with Highest Distinction, 2004
Distinguished Majors Program, Psychology

Honors

Graduate School of Arts and Sciences Dissertation Year Fellowship (2010/2011)
Finalist for Jefferson Scholars Foundation Dissertation Year Fellowship (2010/2011)
Student Choice Graduate Speaker Award (2010)
National Science Foundation Graduate Research Fellowship (2005-2008)
Second Place Poster Award, Robert J. Huskey Graduate Research Exhibition (2008)
Society for Personality and Social Psychology (SPSP) Student Travel Award (2008)
Participant in Summer Institute of Social Psychology (SISP) (2007)
First Place Poster Award, Robert J. Huskey Graduate Research Exhibition (2006)
Phi Beta Kappa, National Honor Society (inducted 2004)
Distinguished Majors Program in Psychology, University of Virginia (2003-2004)

Publications

Sherman, G. D., & Haidt, J. (in press). Cuteness and disgust: The humanizing and dehumanizing effects of emotion. *Emotion Review*.

Sherman, G. D., & Clore, G. L. (2009). The color of sin: White and black are perceptual symbols of moral purity and pollution. *Psychological Science*, 20, 1019-1025. [reprinted in Buskist, W. (Ed.), Annual editions: Psychology, 10/11, 41st edition. New York: McGraw-Hill.]

Sherman, G. D., Haidt, J., & Coan, J. A. (2009). Viewing cute images increases behavioral carefulness. *Emotion*, 9, 282-286.

Oishi, S., Rothman, A. J., Snyder, M., Su, J., Zehm, K., Hertel, A., Gonzales, M. H., & Sherman, G. D. (2007). The socio-ecological model of pro-community action: the benefits of residential stability. *Journal of Personality and Social Psychology*, *93*, 831-844.

Oishi, S., Lun, J., & Sherman, G. D. (2007). Residential mobility, self-concept, and positive affect in social interactions. *Journal of Personality and Social Psychology*, *93*, 131-141.

Manuscripts under Review or Revision

Sherman, G. D., Clore, G. L., & Haidt, J. (under review). When metaphor shapes experience: Explicit purity beliefs are associated with altered preferences and perceptions.

Sherman, G. D., Haidt, J. & Coan, J. A. (under review). Individual differences in the motor embodiment of care: Care-oriented women respond to cuteness with improved fine motor skill.

Graham, J., Sherman, G. D., Iyer, R., Hawkins, C., Haidt, J., & Nosek, B. (under review). Liberal head, conservative gut: Affect and ideology in moral decision-making.

Oishi, S., Krochik, M., Roth, D., & Sherman, G. D. (under invited revision). Residential mobility, personality, and subjective and physical well-being: An analysis of cortisol secretion.

Manuscripts in Preparation

Sherman, G. D., Haidt, J., Clore, G. L., Graham, J., & Iyer, R. (2010). Sacredness is grounded in black and white: How visual perception affects the price-tag of moral values. Manuscript in preparation.

Unpublished Manuscripts

Sherman, G., Haidt, J., & Coan, J. A. (2010). The psychophysiology of moral disgust: Throat tightness and heart rate deceleration. Unpublished manuscript.

Chaired Symposia

What's so bad about Bin Laden's sweater? New research on the moral psychology of purity and contamination. (2009). Symposium presented at the 10th annual meeting of the Society for Personality and Social Psychology, Tampa, FL. (*Co-Chair*: Jonathan Haidt; *Speakers*: Paul Rozin, David Pizarro, Simone Schnall, and Gary Sherman).

Talks Given (Symposia or Colloquia)

"Sacredness is Grounded in Black and White: How Visual Perception Affects the Price-Tag of Moral Values." (2010). Talk given at University of Virginia Psychology Department Colloquium.

"The Color of Sin: The Black-White Spectrum as a Metaphor for Moral Purity." (2009). Talk given at the 10th annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

Presentations

- Sherman, G. D., Clore G. L., & Haidt, J. (2010, January). Seeing morality in black and white: Purity concerns predict associations of sin with black and virtue with white. Poster presented at the 11th annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
- Sherman, G. D., & Clore G. L. (2008, January). Morality in black and white: How Moral Meaning alters perceptions of darkness. Poster presented at the 9th annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
- Sherman, G. D., Oveis, C, Haidt, J, & Coan, J. A. (2007, January). The psychophysiology of elevation: Vagal withdrawal, vagal rebound, and tenderness. Poster presented at the 8th annual meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Sherman, G. D., Haidt, J., & Coan, J. A. (2006, October). Is immorality disgusting? Sociomoral disgust, throat tightness, and heart rate deceleration. Poster presented at the 46th annual meeting of the Society for Psychophysiological Research, Vancouver, BC, Canada.
- Sherman, G. D., & Haidt, J. (2006, January). The infectious skill of role models: Learning via admiration exceeds deliberate learning. Poster presented at the 7th annual meeting of the Society for Personality and Social Psychology, Palm Springs, CA.
- Sherman, G. D., & Haidt, J. (2006, March). The infectious skill of role models: Learning via admiration exceeds deliberate learning. Poster presented at the Sixth Annual Robert J. Huskey Graduate Research Exhibition. Charlottesville, VA.

Editorial Experience

Ad Hoc Reviewer,

Psychological Science, Journal of Experimental Psychology: General, Journal of Experimental Social Psychology, Emotion, Brain Research, Social Psychological and Personality Science

Articles Written for Popular Press

Sherman, G. D., & Clore, G. L. (March 10, 2009). Clean and Virtuous: When Physical Purity Becomes Moral Purity. *Scientific American* (ScientificAmerican.com).

Popular Press Coverage of Research

"The Body of Knowledge: Understanding Embodied Cognition" by Barbara Isanski & Catherine West, *APS Observer*, January, 2010 (Vol. 23, No. 1).

"The Color of Sin -- Why The Good Guys Wear White" by Wray Herbert, *Scientific American Mind*, 11/09.

"When Black and White Aren't Black and White" by Lee Drutman, *Miller-McCune*, 10/18/09.

"Morality and Colour: Dark for Dark Business" by Matt Kaplan, *The Economist*, 7/30/09.

"The Secret to Better Performance: Kittens" by Kevin Lewis, *The Boston Globe*, 5/10/09.

"Road Trip! APS visit UVA" by Ann Conkle, Jesse Erwin, Eric Wargo, and Catherine West, *APS Observer*, February, 2008 (Vol. 21, No. 2).

"The Depths of Disgust" by Dan Jones, *Nature*, 7/14/07.

Teaching Experience

Fall 2009: Head Teaching Assistant: Introduction to Social Psychology (led discussion section)

Fall 2007: Teaching Assistant: Introduction to Social Psychology (led discussion section)

Advising Experience

Advised Distinguished Majors Thesis: Katherine Jacobs: "The Vagus Nerve and Responses to Moral Dilemmas"

Professional Affiliations

Society for Personality and Social Psychology

Association for Psychological Science

Society for Psychophysiological Research